

VMware Leverages vSphere Platform and Rich Partner Ecosystem with new Desktop Virtualisation Solution

VMware View 4 Enables Rapid Adoption of Desktop Virtualisation and Delivery of the Complete Desktop as a Managed Service Solution

VMware today announced the general availability of View 4, the company's newest desktop virtualisation solution. Built on VMware's leading virtualisation platform, vSphere, View 4 enables rapid adoption of desktop virtualisation with the delivery of the desktop as a managed service.

The solution presents a new quality, cost and scale standard for desktop virtualisation environments, featuring a rich, flexible desktop user experience while delivering dramatic efficiency, security, performance, scalability and management improvements.

View 4 Provides:

- **Simplified desktop provisioning and management** with flexible, instantaneous on-demand provisioning of thousands of desktops and applications, managed from a single console.
- **User flexibility and rich user experience** with always on access to applications and desktops from a full range of devices.
- **Differentiated desktop SLAs** including enterprise-class availability, disaster recovery, failover and scalability supporting tens of thousands of users across the enterprise.
- **Improved security and compliance** through centralised management of security policies, permissions and updates.

Highest Quality Desktop Experience

View 4 establishes a new desktop experience standard, capable of satisfying the broadest range of users – from the basic task worker to the designer, with a rich, high-quality user environment across the widest range of devices and networks.

[.../more](#)



Prolinx Limited
Views Farm Barn
Great Milton
Oxfordshire
OX44 7NW

Tel: 01844 279199

Fax: 01844 279144
contact@prolinx.co.uk

www.prolinx.co.uk

- **PC over IP (PCoIP):** New adaptive display protocol specifically developed for virtual desktop delivery dynamically detects device type, network connections and locations providing the optimal desktop experience for each unique user scenario.
- **View Display:** Multi-monitor, adaptive display support and resolution optimisation for each monitor, supporting rich audio and video content.
- **View Direct:** Seamless mapping from the virtual desktop to the end users device for locally attached peripherals through USB connection.
- **View Printing:** Users automatically discover, connect and print to locally attached printer without the need to install print drivers.
- **View Unified Access:** Users can access View environments, Windows Terminal Servers, Blade PCs and remote physical PCs from a single point of authentication.

Reduced Acquisition Cost and TCO

View 4 establishes new levels of efficiency and cost savings through product advancements and close collaboration with partners, driving down infrastructure costs.

- **Platform Optimisation:** View 4 is built upon the vSphere 4 virtualisation platform, which includes unique enhancements for desktop virtualisation and delivers higher virtual machine densities on a minimum numbers of servers.
- **Centralised Security and Management:** View 4 will enable enterprises to significantly reduce the ongoing management and operating expenses associated with desktops. Manage thousands of users from a single console while bringing greater enforcement of security, permissions and compliance policies.
- **Broad Ecosystem Alignment:** VMware has further reduced acquisition costs and TCO for customers through close collaboration with key partners, including; PCoIP hardware endpoints, thin client manufacturers, management, security, storage and network infrastructure providers and ISVs.



Prolinx Limited
Views Farm Barn
Great Milton
Oxfordshire
OX44 7NW

Tel: 01844 279199

Fax: 01844 279144
contact@prolinx.co.uk

www.prolinx.co.uk

.../more

New Scalability and Performance Standards

VMware View 4 also raises the bar for performance and scalability of desktops with:

- **Industry-Leading Performance:** View 4 offers scalability and consistent performance regardless of desktop loads and across peak usage periods, balancing resources and requirements for optimal performance without disruption or downtime.
- **Availability and Resilience:** vSphere delivers unparalleled availability and business continuity for virtualised desktop environments, ensuring no disruption to desktop users.
- **Scalable Desktop Management:** Scale to deploy and manage tens of thousands of desktops.
- **Partner Ecosystem Optimisation:** Optimisation at the CPU, hardware, server and network levels drive quality desktop solutions with the highest levels of performance available.

Take the next step with Prolinx

VMware View 4 will be available from Prolinx from November 19, 2009. Prolinx delivers Virtual Desktop Infrastructure (VDI) solutions that enable organisations to simplify management and take control of desktops and applications cost-effectively. Our **Virtual Desktop Infrastructure Assessment** service provides customers with a structured process to define the right VDI strategy for their unique environment. For more information visit www.prolinx.co.uk/vdi, call **01844 279199** or email contact@prolinx.co.uk.



Prolinx Limited
Views Farm Barn
Great Milton
Oxfordshire
OX44 7NW

Tel: 01844 279199

Fax: 01844 279144
contact@prolinx.co.uk

www.prolinx.co.uk